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**CASH FINANCIAL SERVICES
GROUP LIMITED**

時富金融服務集團有限公司*

(incorporated in Bermuda with limited liability)

(Stock code: 510)



**CELESTIAL ASIA SECURITIES
HOLDINGS LIMITED**

時富投資集團有限公司*

(incorporated in Bermuda with limited liability)

(Stock code: 1049)

UNUSUAL PRICE AND TRADING VOLUME MOVEMENTS

This joint announcement is made at the request of the Stock Exchange.

The board of directors of CASH Financial Services Group Limited (“CFSG”) is pleased to announce that CFSG has reached an agreement with Shenzhen Tencent Computer Systems Company Limited, a controlled structured entity of Tencent Holdings Limited (stock code: 700) (“Tencent”) to co-develop the electronic and mobile trading platform - Hong Kong Stock Direct, tailored for Tencent’s clients (“Strategic Cooperation”).

The board of directors of CFSG further announces that CFSG is currently in discussion with an independent third party in relation to a possible disposal of a property held by CFSG (“Possible Disposal”). As at the date of this joint announcement, CFSG has not entered into any definitive and/or legally binding agreements or contracts in respect of such Possible Disposal, and such Possible Disposal may or may not proceed. The Possible Disposal, if materialised, may constitute a notifiable transaction of CFSG and/or Celestial Asia Securities Holdings Limited (“CASH”) under Chapter 14 of the Rules Governing the Listing of Securities on the Stock Exchange (“Listing Rules”). CASH and CFSG will make further announcement(s) as and when appropriate in compliance with the Listing Rules in the event the Possible Disposal materialises.

The respective board of directors of CASH and CFSG has noted the increases in price and trading volume of the respective shares of CASH and CFSG on 29 March 2016. Having made such enquiry with respect to CASH and CFSG as is reasonable in the circumstances, the respective directors of CASH and CFSG have confirmed that, save for the Strategic Cooperation and the Possible Disposal, they are not aware of any other reasons for the unusual movements in price and trading volume of the respective shares of CASH and CFSG or of any information which must be announced to avoid a false market in the securities of CASH and CFSG or of any inside information that needs to be disclosed under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong).

Shareholders of CASH and CFSG and respective potential investors are advised to exercise caution when dealing in the respective shares of CASH and CFSG.

This joint announcement is made by the order of CASH and CFSG. The board of directors of CASH and CFSG collectively and individually accepts responsibility for the accuracy of this joint announcement.

By Order of CFSG Board
Suzanne W S Luke
Company Secretary

By Order of CASH Board
Suzanne W S Luke
Company Secretary

Hong Kong, 29 March 2016

As at the date hereof, the board of directors of CFSG comprises:-

Executive directors:

Mr Kwan Pak Hoo Bankee, JP
Mr Law Ping Wah Bernard
Ms Cheng Pui Lai Majone
Mr Ng Kung Chit Raymond
Mr Lam Man Michael

Independent non-executive directors:

Mr Cheng Shu Shing Raymond
Mr Lo Kwok Hung John
Mr Lo Ming Chi Charles

As at the date hereof, the board of directors of CASH comprises:-

Executive directors:

Mr Kwan Pak Hoo Bankee, JP
Mr Law Ping Wah Bernard
Mr Law Ka Kin Eugene
Mr Ng Hin Sing Derek

Independent non-executive directors:

Mr Leung Ka Kui Johnny
Mr Wong Chuk Yan
Dr Chan Hak Sin

* *for identification purpose only*